

**NEW WEEKLY JOB ADS FROM   
HELP WANTED ONINE  
Office of Research  
  
Andrew Condon, Director of Research**

**Week Ending May 2, 2020 new postings are up 31% over the past two weeks**  
WETHERSFIELD, May 8, 2020 – During the week ending May 2, 2020, there were 4,812 new ads. This weekly level is up 22% from a week ago and up 31% over 2 weeks. This top line increase was driven by Accommodation and Food Service (+141 new ads or +126%) and Transportation and Warehousing (+130 new ads or +181%). The major industries with the largest 1-week decreases were Finance and Insurance (-73 new ads or -23%) and Administrative and Support (-33 new ads or -25%).

**The three industries with the most new job ads were**

* **Health Care and Social Assistance** (1,144 new ads, +11% over the week)
* **Retail Trade** (451 new ads, +26%)
* **Accommodation and Food Service** (253 new ads, +126%)



11 sectors had job ad increases over the week and 9 sectors had decreases. The largest increases over the week occurred in Accommodation and Food Service (+141 new ads or +126%), Transportation and Warehousing (+130 new ads or +181%) and Health Care and Social Assistance (+112 new ads or +11%). The largest decreases occurred in Finance and Insurance (-73 new ads or -23%) and Administrative and Support (-33 new ads or 25%).

**Employers with the Most New Job Ads**

The ten employers with the most new job ads for the week ending May 1st were mostly delivery or driving service companies. These postings represent non-employee gig work. Many major employers in industries such as healthcare, retail trade, and finance and insurance that were previously top ten employers had fewer new ads this week.



**New Job Ads by Occupation**

**The occupations with the most new ads during the week ending 4/25/20 were:**

* Registered Nurses (427 new ads, +20% over the week)
* Marketing Managers (220 new ads, +1,058% over the week)
* Heavy and Tractor-Trailer Truck Drivers (215 new ads, -877% over the week).



**Covid-19 and Weekly New Job Ads**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.  
  
This HWOL report includes new weekly job ads to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)